



LEIPZIG



28.01 - 28.05 2023

OPENING HOURS

Thursday Sunday
10am - 6pm

Price: 15 €

Tickets: shop.kunstkraftwerk-leipzig.com

Kunstkraftwerk Leipzig

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Gustav Klimt – GOLD EXPERIENCE

The Kunstkraftwerk presents a spectacular new exhibition dedicated to one of modernism's most enigmatic artists.

Experience classical art up close with all your senses in a completely new way: on Saturday, January 28, 2023, the spectacular exhibition "Gustav Klimt - The Gold Experience" opens, which comprehensively stages the life and work of the artist using multimedia. It is an adventure journey through the symbolic, enigmatic and sensual world of the famous Viennese master and combines art, architecture, music and design.

With elegance and artistry, Stefano Fake & The Fake Factory have reinterpreted Klimt's masterpieces and central themes of life and death, birth and grief, love and women for the rooms of the Kunstkraftwerk.



Kunstkraftwerk Leipzig
Gustav Klimt - Gold Experience
Immersive show

In the “Gold Experience”, the audience moves between large rooms that can be experienced, multimedia installations, mirrored rooms, light sculptures, decorations and magnificent ornaments from the imperial era. The Italian creative studio created these immersive spaces, taking inspiration from the revolutionary artist’s ‘golden age’. The exhibition is a great opportunity to learn more about the artist who marked the beginning of modern painting at the end of the 19th century and gave a new face to the culture of his time.

Markus Löffler (Kunstkraftwerk): “We are delighted to be able to present a completely new installation to the public that is specially tailored to our rooms. A participatory space is created in which visitors can have a captivating, sensual, emotional experience.”

Stefano Fake (media artist): “With our multimedia installations, we involve the viewer in what is happening, place them at the center of the experience, amaze them, make them curious and invite them to delve deeper. I want to pay homage to a great artist using the means of the museum of the future.”

“If you want to know more about me, the artist, the only one worth knowing, look carefully at my paintings to discover who I am and what I want”

Gustav Klimt

THE EXHIBITION

Divided into several themed areas, the exhibition pays tribute to Klimt's history and artistic career with immersive shows and installations inspired by his most famous works and spectacular painting techniques. The public experiences the exhibition as a course.



Kunstkraftwerk Leipzig
Gustav Klimt - Gold Experience
Immersive show

MASCHINENHALLE - GOLD EXPERIENCE

A world of gold and color, sensual and enveloping, is created with monumental projections and elegant soundtracks, immersing the viewer in the artist's portraits and landscapes.

The immersive symphony of images and sounds outlines Klimt's development as an artist, from the early Symbolist period and the frescoes for the Burgtheater in Vienna to the modernist and secessionist turn, the Beethoven Frieze and the creation of iconic works such as *The Kiss* and the *Stoclet Mosaics - palace*.

KESSELHALLE - DIE UNBEKANNTE WELT VON KLIMTS LANDSCHAFTEN

The second hall of the exhibition hosts an immersive show that immerses the audience in the abstract and metaphysical landscapes painted by the Viennese artist over several summers spent at Lake Attersee near Salzburg.

TOWER

The tower houses six art installations inspired by the most important works and periods of Klimt's artistic career:

1) *KLIMT'S STUDIO*

During a visit to Ravenna, Gustav Klimt discovered gold as a compositional element for his canvases. For a few years, his studio turned into a kind of alchemy laboratory, where the artist created unforgettable masterpieces such as "Pallas Athena" and "Judith".

2) *GARDEN OF EDEN*

Later in his career, Gustav Klimt drew inspiration from Japanism and the iconography of those Japanese painters whose decorative themes had already been introduced by Impressionist painters and Van Gogh. The installation is reminiscent of Klimt's last portraits of women, which were filled with multicolored natural and floral decorations.



Kunstkraftwerk Leipzig
Gustav Klimt - Gold Experience

3) *THE TREE OF LIGHT*

Der immersive Raum „Der Baum des Lichts“ bezieht sich auf den berühmten Lebensbaum von Klimt und entwickelt seine ikonische Kraft durch die Schaffung eines endlosen Lichterwaldes

4) *THRONE ROOM*

The immersive space The Tree of Light references Klimt's famous Tree of Life and develops its iconic power through the creation of an endless forest of lights

5) *WOMEN IN GOLDEN STYLE*

“There is no self-portrait of me. I’m not interested in myself as a ‘subject’ – more in other people, especially women, but even more in other appearances.” Gustav Klimt

Gustav Klimt was undoubtedly a painter of women. Like no other artist, he appreciated female beauty in his works and placed female attractiveness at the center of his work.

“These women follow the gaze of those who pass through their sensual and elegant realms to emphasize their noble and endless heritage.”

6) *SYMBOLIC SEA*

In his painting “Water Snakes” Gustav Klimt immerses female bodies in a symbolic sea of tiny figurative and metaphorical elements. This immersive digital installation invites the audience to swim in its symbolism.



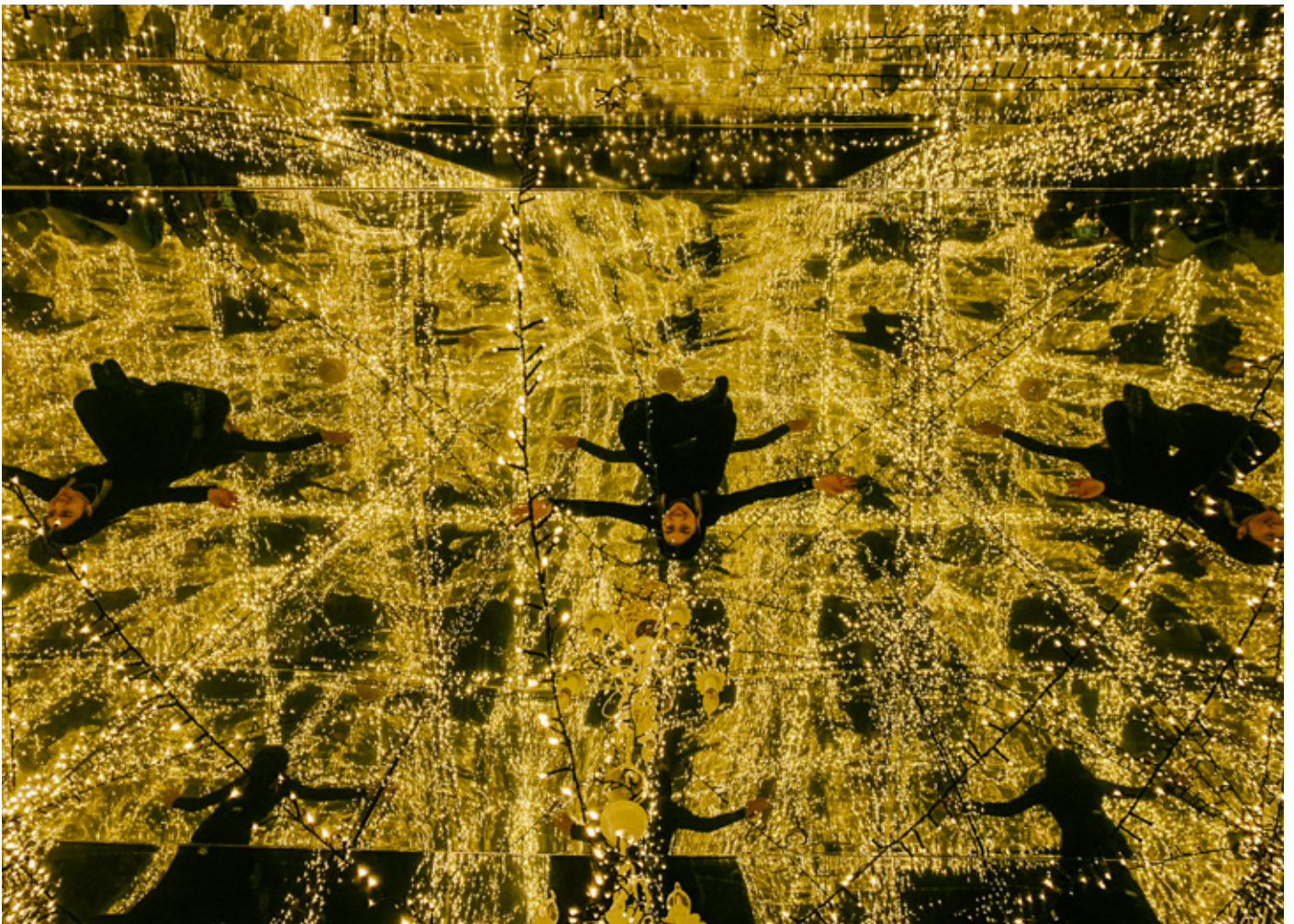
GROUND FLOOR – GOLD AND GLORY

In the 20th century, portraits were made by artists using canvas and brushes. Today, in the age of digital and interactive art, the multimedia artist prepares an endless environment characterized by the use of gold in natural or artificial forms that follow one another and envelop the viewer, who thus becomes the protagonist of the multimedia installation.

OFFICIAL PREMIERE
Friday, January 27, 5 p.m

ONLINE-TICKETS

shop.kunstkraftwerk-leipzig.com



CREDITS

PRODUCTION

Kunstkraftwerk Leipzig



LEIPZIG

STORYBOARDING & DIRECTING

Stefano Fake & THE FAKE FACTORY

PICTURES

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SOUNDTRACKS:

- 01_Johann Strauss Sul Bel Danubio Blu
- 02_Franz Lehár - Die Lustige Witwe
- 03_Richard Wagner - Ride of the Valkyries
- 04_Ludwig Van Beethoven - Inno alla gioia
- 05_Ludwig Van Beethoven - Symphony 9 Op. 125
- 06_Franz Lehár - Die Lustige Witwe
- 07_Wolfgang Amadeus Mozart - Eine kleine Nachtmusic
- 08_Wolfgang Amadeus Mozart - La Clemenza di Tito
- 09_Ludwig Van Beethoven - Symphony 5 +
Wolfgang Amadeus Mozart - Zauberflöte - Queen of the Night
- 10_Wolfgang Amadeus Mozart - Le nozze di Figaro Overture

MEHR MATERIALIEN



[MEHR INFO](#)



[DOWNLOAD THE PRESS KIT](#)



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KUNSTKRAFTWERK LEIPZIG

DIGITAL ART CENTER

Immersive, digital, interactive, multimedia!

Since 2016, this former heating plant in Leipzig has been transformed into a centre for digital and contemporary art.

Spectacular 360° immersive audiovisual projections, art exhibitions, live music events, digital and multimedia shows immerse visitors and break down all boundaries between artworks and users; a unique journey that you can only experience at the Kunstkraftwerk, with a recommended length of stay of 1.5 to 2 hours.

The programme includes digital and contemporary art exhibitions inspired by world-famous artists such as Van Gogh Banksy, Klimt, Tübke, Bach and many others.

HISTORY

Built in 1863 as a gasworks, the heating plant was built on the site of the tram station in 1900 to provide traction power for the new electric trams in western Leipzig. The owner was the Große Leipziger Straßenbahn. The power station had five lignite-fired steam engines, each with a 220 kW direct current generator, a 1100 Ah buffer battery, as well as a siding to Plagwitz station for the delivery of lignite and the removal of the power station ash. The conversion to a combined heat and power plant as part of the VEB Energiekombinat Leipzig began in 1964. Five old boilers were dismantled and replaced by three steam generators of the KWK2 type (6.5 tonnes of raw lignite per hour each, with mechanical oscillating grate). The power plant was decommissioned in 1992.

In 2012, the site was bought by Markus Löffler, professor of medical statistics in Leipzig, and the architect Ulrich Maldinger. After most of the technical equipment was dismantled and the roof and infrastructure renovated, it was opened in 2015 as an art power plant for art exhibitions, concerts and events.

FOUNDATION AND NAME

Das Kunstkraftwerk wurde 2014 vom Innenarchitekten Ulrich Maldinger und Medizinstatistiker Markus Löffler gegründet.

Der Name Kunstkraftwerk bezieht sich auf die Nutzung als Offspace bzw. Kunsthalle und die ursprüngliche Verwendung als Kraftwerk.